Overture™ Insecticide. New generation. New control over thrips.

It's all over for thrips in greenhouses.

Thanks to its novel chemistry, new generation

Overture[™] Insecticide controls both adult and nymph stage thrips—including western flower thrips. Even those that are tolerant or resistant to other insecticides. *Overture's* new chemistry makes it an ideal rotation partner for thrips control.

Overture provides:

- Excellent control of thrips, including western flower thrips
- New chemistry and new mode of action
- Excellent resistance management tool and rotation partner
- Control of defoliating larvae of various lepidopteran insects (caterpillars)

Greenhouse Pests Overture Controls

Thrips including western flower thrips

Lepidopterous larvae including:

Azalea caterpillar Southern armyworm

Beet armyworm Spruce budworm

Cabbage looper Tent caterpillars

Fall webworm Tobacco budworm

Gypsy moth Tomato hornworm

Nantucket pine tip moth Yellowstriped armyworm

Labeled Greenhouse Crops

Bedding plants Flowering plants Foliage plants Ground covers

Ornamental plants (including poinsettia, hibiscus, gerbera daisy and chrysanthemums)

Ornamental trees

Shrubs

Overture Essentials

FORMULATION:	WETTABLE POWDER IN WATER SOLUBLE PACKETS
ACTIVE INGREDIENT:	PYRIDALYL
APPLICATION METHOD:	FOLIAR SPRAY
USE RATE:	8 OZ. PER 100 GALLONS
SIGNAL WORD:	CAUTION
REI:	12 HOURS
SAFETY:	SAFE ON MOST BENEFICIAL INSECTS AND CROPS

The Growing Family of Valent Professional Products

Insecticides

Orthene® Turf, Tree & Ornamental Spray

Orthene Turf, Tree & Ornamental Spray 97

Orthene PCO Pellets

*NEW! Overture™ Insecticide

Safari® Insecticide

Tame® Insecticide

Insect Growth Regulators (IGRs)

Distance® IGR

TetraSan® Miticide

Biological Insecticides

DiPel® PRO DF Biological Insecticide

Gnatrol® Biological Larvicide

Baits

Distance Fire Ant Bait

Herbicides

BroadStar[™] Herbicide

Envoy Plus™ Herbicide

SureGuard® Herbicide

Velocity® Herbicide

Plant Growth Regulators (PGRs)

Fascination® PGR

ProGibb® T&O PGR

Sumagic® PGR



Products That Work, From People Who Care™ | www.valentpro.com | 800-89-VALENT (898-2536) Read and follow the label instructions before using.

BroadStar, Envoy Plus, Overture, The final note on thrips. and Products That Work, From People Who Care are trademarks and Distance, Safari, SureGuard, Tame, TetraSan and Velocity are registered trademarks of Valent U.S.A. Corporation. DiPle, Fascination, Gnatrol and ProGibb are registered trademarks of Valent BioSciences Corporation. Sumagic is a registered trademark of Sumitomo Chemical Company, Limited. Orthene is a registered trademark of OMS Investments, Inc. Orthene 97 is U.S. patent 6,013,272. Conserve is a registered trademark of Dow AgroSciences LLC. @2007 Valent U.S.A. Corporation. All rights reserved. Printed in the U.S.A. 2007-OVE-2900 (AMLTI) 6/07

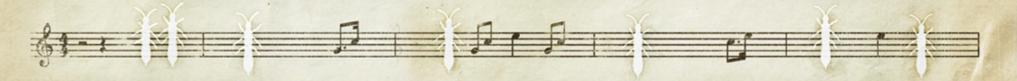
Tame is a restricted use pesticide.

*Overture is registered in most states. Check with www.valentpro.com or call 800-89-VALENT (898-2536) for current registration status.



The final note on thrips:





Get control of thrips ...and keep it.

Thrips, especially western flower thrips, are a menace to greenhouses because they feed on flowers and buds. Damage can go beyond appearance, sometimes killing the affected plants. Thrips are also notorious for spreading lethal viral diseases, such as tomato spotted wilt virus (TSWV) and impatiens necrotic spot virus (INSV).

Overture features a new mode of action that makes it effective at controlling thrips both on contact and through ingestion. In addition to making it ideal as a rotation partner, the new generation chemistry controls thrips at all life stages.

Winning the battle ...and the war.

Insecticide Resistance Management

With its highly effective, new mode of action and new chemistry, Overture is intended for use in integrated pest management and/or integrated resistance management programs. By introducing it into your program, you can break up any current resistance problems and prevent future insecticide resistance from developing.

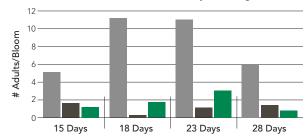
Foe to thrips and worms. Friend to beneficial insects.

Safety to Beneficial Insects

Overture does not significantly impact most natural beneficial insects, including ladybird beetles, lacewings and predatory bugs. The feeding activities of these predatory beneficial insects will aid in extending natural control of other insects and reduce the likelihood of secondary pest outbreaks.

Control of Caterpillars

Overture actively controls the lepidopterous larvae that damage plant leaves and ultimately damage profitability, including azalea caterpillar, beet armyworm, cabbage looper, tobacco budworm, yellowstriped armyworm and many more.



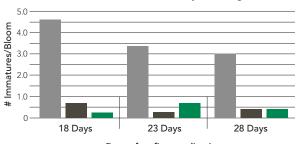
Control of Adult Thrips Dr. Will Hudson, University of Georgia

Overture 8 oz./100 gal. (spray) Conserve® 6 oz./100 gal. (spray)

Days after first application

Data was taken following two weekly applications of Conserve or Overture

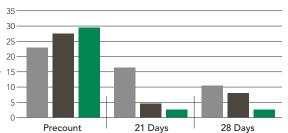
Control of Immature Thrips Dr. Will Hudson, University of Georgia



Days after first application

Data was taken following two weekly applications of Conserve or Overture.

Control of Thrips Dr. David Smitley, Michigan State University



Days after first application

Data was taken following three weekly applications of Conserve or Overture.