



MOSQUITO SOLUTIONS

FEATURING
DELTAGARD® & SUSPEND® POLYZONE®



**CREATING HEALTHIER SPACES FOR
YOUR CUSTOMERS WHERE THEY LIVE,
WORK AND PLAY.**



DeltAGard®



Suspend®
POLYZONE®

Partner with a worldwide leader in mosquito control



HELP ADDRESS MOSQUITO PROBLEMS WITH DELTA^{GARD}® AND SUSPEND[®] POLYZONE[®]

To help you provide protection for your customers, Bayer created an outdoor spray service program utilizing DeltaGard and Suspend PolyZone to effectively control mosquitoes around residential and commercial properties.

KEY STEPS FOR EFFECTIVE CONTROL

1

INSPECT PROPERTY

Inspect property for natural and man-made conditions that allow water to collect and lay stagnant, providing an environment conducive to mosquito breeding. Notify customer of such conditions and provide recommendations to reduce mosquito development.

2

APPLY LARVICIDES

Apply larvicides (where appropriate) to mosquito-bearing stagnant water and/or to areas subject to periodic flooding that will allow immature mosquitoes to develop.

3

APPLY DELTA^{GARD}

Apply DeltaGard as an immediate elimination solution to ensure superior efficacy for your mosquito control program.



DeltA^{Gard}®

4

APPLY SUSPEND POLYZONE

Apply Suspend PolyZone insecticide as a long-lasting residual barrier treatment to foliage and structures where mosquitoes will shelter and rest.



**Suspend[®]
POLYZONE[®]**

5

REPORT

Report to customer any changes in property conditions that may provide mosquito harborages or developing sites.

WHY HAVING A COMPLETE PROGRAM MAKES SENSE

- Creates positive dialogue with customers
- Establishes you as an expert in the field
- Combines technical expertise along with innovative technology
- Provides effective control while providing a responsible service protocol





IMMEDIATE ELIMINATION OF MOSQUITOES

FAST KNOCKDOWN, SUPERIOR EFFICACY

A new solution for rapid knockdown of mosquitoes

- DeltaGard kills mosquitoes quickly – in as few as 10-15 minutes
- No knockdown recovery
- Effective against pyrethroid-resistant mosquitoes

Designated EPA – Reduced Risk Classification for wide area mosquito control

- Favorable toxicity profile
- No Piperonyl Butoxide (PBO) or other synergist
- For rural hygiene applications, may apply with livestock present

Utilizes Bayer's proprietary FFAST® technology for ULV (Ultra Low Volume) applications

- Water-based formulation can be applied in both concentrated and diluted, water-only forms
- Allows for more even distribution of active ingredient in ULV form
- Reduces the amount of active ingredient needed – one aspirin size tablet of AI can treat an area the size of a football field

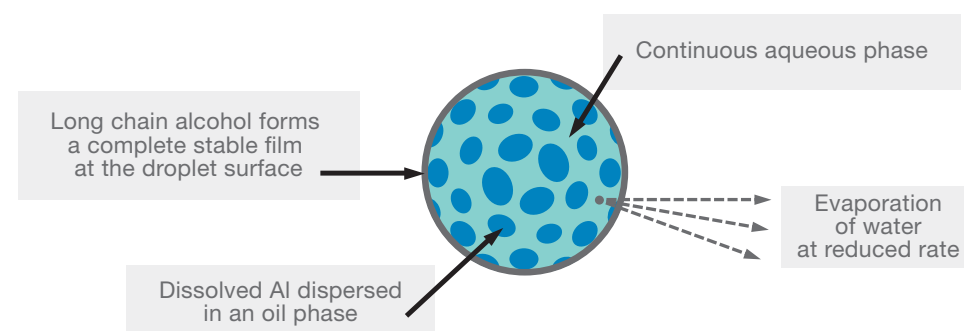
For use in ULV application equipment. Backpack ULV Foggers are permitted.

DELTAGARD FILM FORMING AQUEOUS SPRAY TECHNOLOGY (FFAST)

All the performance of a traditional oil-based spray, but with no volatile organic compounds (VOCs).

The active ingredient in DeltaGard is dissolved in a NO-VOC oil. In a final spray, the active oil droplet is encased in the FFAST technology. There is no particle present. The AI is in a dissolved state and will behave more like an emulsifiable concentrate (EC) than a typical suspension concentrate (SC). The DeltaGard formulation is an oil-in-water emulsion where active oil phase is dispersed into water.

PROPERTIES OF A DELTAGARD INSECTICIDE DROPLET

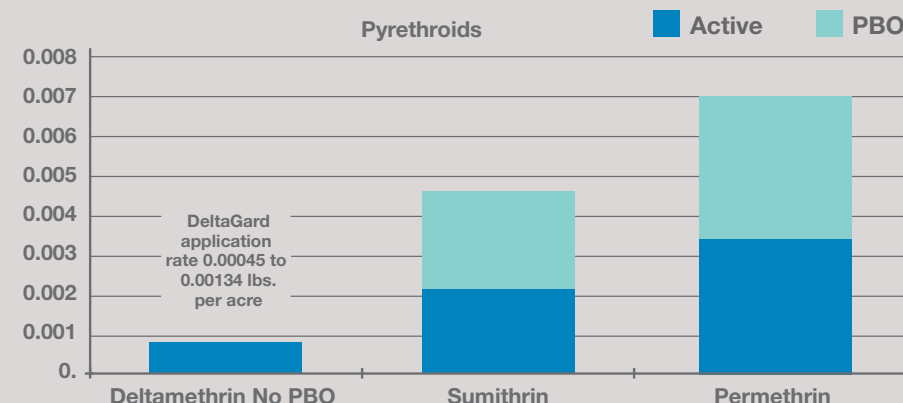


The low application rate of DeltaGard is comparable to one aspirin-sized pellet of active ingredient dispersed over an entire football field.

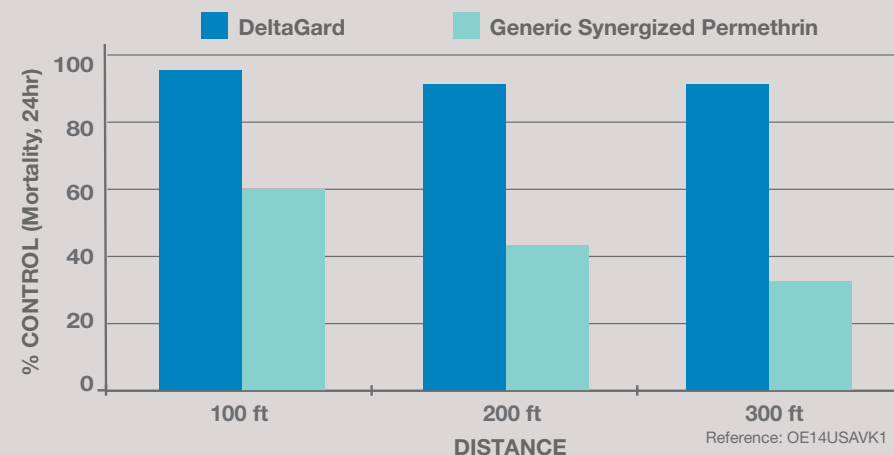
DeltaGard outperforms the competition at lower application rates while providing the superior efficacy you need to help protect your community from mosquitoes.

POUNDS OF ACTIVE INGREDIENT / ACRE / TREATMENT

Mid-label rate, ULV application for adult mosquito control



DELTAGARD INSECTICIDE FIELD TRIAL – FLORIDA

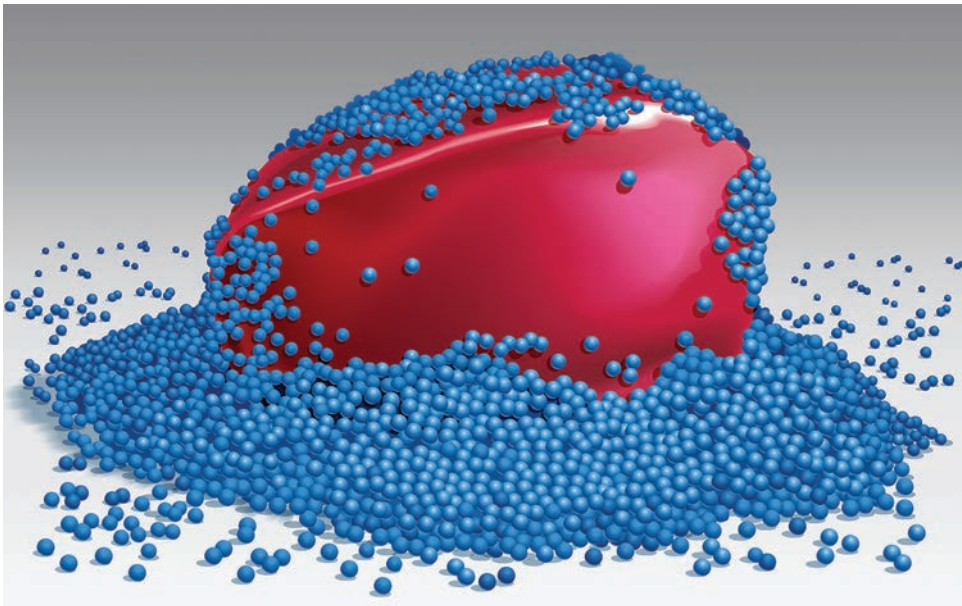




RESIDUAL BARRIER TREATMENT APPLIED AFTER DELTAGARD

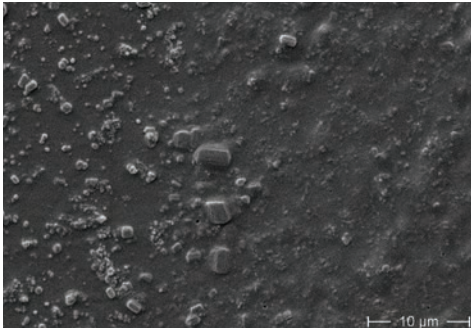
PROPRIETARY POLYMER FORMULATION LOCKS ACTIVE INGREDIENT IN PLACE

Suspend PolyZone is an innovative residual spray that combines the trusted active ingredient, deltamethrin, with a proprietary polymer suspension. It does what conventional SCs and microcaps can't – it stays effective where it's sprayed even in tough conditions for 90 days.

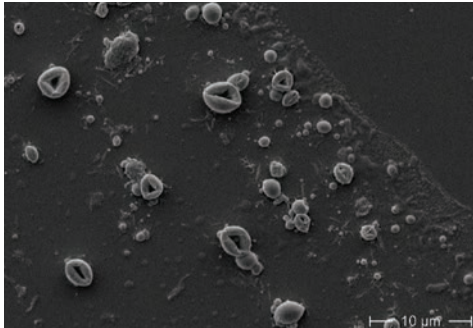


WHY SUSPEND POLYZONE IS THE BETTER CHOICE FOR MOSQUITO CONTROL

When it comes to effective mosquito control, the critical factor is distribution of the active ingredient. The proprietary polymer formulation of Suspend PolyZone provides a more even surface distribution of the active ingredient, which results in increased bioavailability.



Suspend PolyZone distribution



Microcap distribution

UNSTOPPABLE STAYING POWER

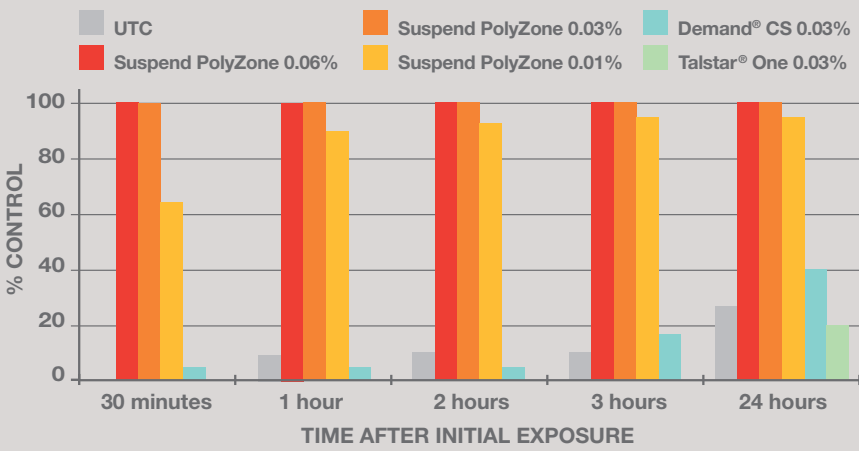
RESIDUAL CONTROL DESIGNED TO COMBAT MOSQUITOES IN AFRICA

The proprietary polymer formulation in Suspend PolyZone was developed specifically to combat mosquitoes that may carry Malaria in Africa where the harsh environment destroys unprotected pyrethroids. You can count on Suspend PolyZone to deliver the protection you need to help protect your customers and improve your bottom line.

- Proprietary polymer formulation locks the AI in place and protects it from the elements
- Proven reduction in callback frequency, which can lead to customer satisfaction and retention
- Broad-spectrum pest control with fewer applications
- Provides long-term residual control regardless of weather events

IDEAL FOR MONTHLY OUTDOOR RESIDUAL SERVICE INTERVALS

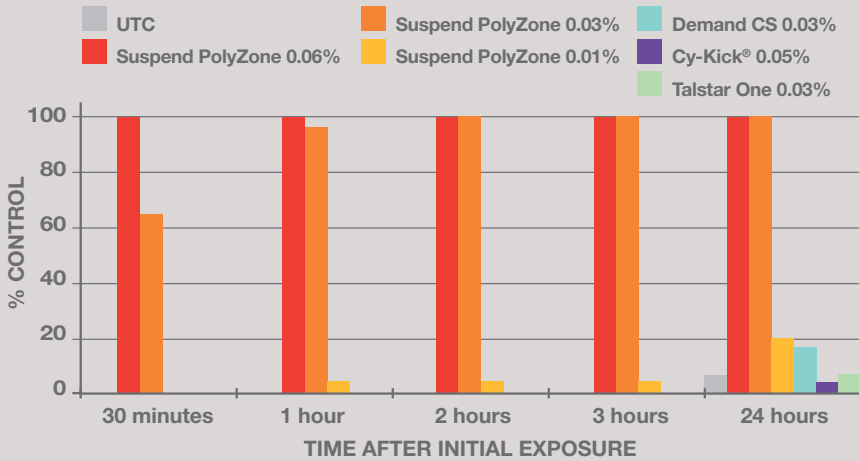
Aedes Aegypti - 28 day residual / glazed tile / 3 min exposure



Bayer Internal Study OE14USAVK4

UNSTOPPABLE RESIDUAL POWER FOR LONGER SERVICE INTERVALS

Aedes Aegypti - 56 day residual / glazed tile / 3 min exposure



Bayer Internal Study OE14USAVK4

Each year, vector-borne diseases affect over one billion and kill more than one million people worldwide, making the mosquito the deadliest animal in the world.

As a Mosquito Control Professional, you provide a vital service in your community. Bayer has the solutions you need – the same technologies we use to combat mosquitoes worldwide can help protect your customers.

Source: <http://www.who.int/mediacentre/factsheets/fs387/>



Aedes Aegypti

THE BAYER COMMITMENT TO MOSQUITO CONTROL

For over 50 years, Bayer has been working with Mosquito Control Professionals worldwide to fight against mosquitoes that carry diseases such as Chikungunya, Dengue, Eastern Equine Encephalitis (EEE), Malaria, West Nile and Zika. We provide superior solutions, ongoing research and training and education to help protect public health, quality of life and the outdoor economy.

The same technology we use to combat mosquitoes worldwide can help protect your customers.



Mark Teo on behalf of Bayer, Malaysia 2012

FIGHTING AGAINST MOSQUITOES THAT CARRY ZIKA, DENGUE AND CHIKUNGUNYA



VECTOR CONTROL



50 YEARS OF EXPERTISE
IN VECTOR CONTROL



SIGNIFICANT INVESTMENTS
IN THE DEVELOPMENT OF
VECTOR CONTROL SOLUTIONS



FIVE-FOLD INCREASE
IN OUR INVESTMENT INTO NEW VECTOR CONTROL PRODUCT
DEVELOPMENT OVER THE LAST 10 YEARS

+



INVESTMENT INTO PRODUCTION
CAPACITY OF VECTOR CONTROL PRODUCTS

+



A GLOBAL TEAM OF 50 PEOPLE
DEDICATED TO DEVELOPING MORE SOLUTIONS

ZIKA/DENGUE/CHIKUNGUNYA VECTOR CONTROL

3 OF THE 5 SPACE SPRAYS RECOMMENDED BY
WHOPES*** COME FROM BAYER

2 INNOVATIVE SOLUTIONS TO BE LAUNCHED:
ONE GLOBALLY AND THE OTHER IN
THE US MARKET

SOLUTIONS IN DEVELOPMENT



PRODUCTS WITH
IMPROVED RAIN
FASTNESS
TARGETING
OUTDOOR
RESTING
MOSQUITOES



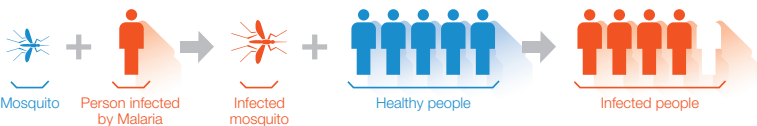
NEW MODES
OF ACTION FOR
INSECTICIDE
RESISTANCE
MANAGEMENT



LONGER LASTING,
MORE COST EFFECTIVE,
AND MORE
SUSTAINABLE SOLUTIONS

MALARIA FACTS & FIGURES - COMBATING RESISTANCE

MALARIA: THE DEADLIEST VECTOR-BORNE DISEASE



3,2 BILLION PEOPLE AT RISK
44% OF THE GLOBAL POPULATION



214 MILLION CASES A YEAR



438 000 DEATHS A YEAR
MALARIA REPRESENTS 80,55%
OF 725 000 DEATHS CAUSED BY MOSQUITOES

30 CHILD DEATHS
EVERY HOUR

EXISTING SOLUTIONS TO FIGHT MALARIA

MOSQUITO CONTROL



INDOOR RESIDUAL SPRAY



TREATED BEDNETS

MEDICAL TREATMENT



PREVENTIVE OR CURATIVE

116 MILLION people protected BY INDOOR RESIDUAL SPRAY.

1 BILLION INSECTIDE TREATED BEDNETS distributed since 2000 globally.

PROGRESS SINCE 2000

37% DECREASE IN
THE NUMBER OF CASES

WITH 78% OF THESE CASES
AVERTED DUE TO VECTOR
CONTROL.

60% MORTALITY RATE
DECREASE



150 MILLION PEOPLE PROTECTED
THANKS TO BAYER SOLUTIONS.

ON ALERT SINCE 2010 : INSECTICIDE RESISTANCE

EVOLUTION OF MOSQUITOES

INSECTICIDE RESISTANCE :
WIDESPREAD RESISTANCE
TO THE ONLY INSECTICIDE
USED ON NETS, RESISTANCE
DEVELOPING TO OTHER
INSECTICIDE, RAPIDLY
WORSENING SITUATION

DECLINING EFFICIENCY OF
VECTOR CONTROL SOLUTIONS



DANGER:
RISK OF MALARIA RESURGENCE WITH ABOUT
120 000 NEW VICTIMS PER YEAR*

BUILDING ON 50 YEARS OF EXPERTISE



FIVE-FOLD INCREASE IN OUR INVESTMENT
INTO NEW VECTOR CONTROL PRODUCT
DEVELOPMENT BETWEEN 2005 AND 2015.



INVESTMENT INTO PRODUCTION
CAPACITY OF VECTOR CONTROL PRODUCTS IN SOUTH
AFRICA, FOR AFRICA.



INVESTMENT IN THE NEXT GENERATION
OF MALARIA SCIENTISTS



PROACTIVELY PROMOTING AND
SUPPORTING SAFE USE OF MALARIA VECTOR
CONTROL SOLUTIONS



A GLOBAL TEAM OF 50 PEOPLE
INVOLVED IN VECTOR CONTROL.

BAYER SOLUTIONS TO COMBAT INSECTICIDE RESISTANCE



A COMPREHENSIVE WHOPES
RECOMMENDED PORTFOLIO
ADDRESSING MOST OF THE IMPORTANT
VECTOR CONTROL INTERVENTIONS.



DEVELOPING A NEW GENERATION
OF VECTOR CONTROL SOLUTIONS
(eg. Fludora Fusion - new mode of action in first mixture
product; long-lasting larvicides).



CONTINUED INVESTMENT
TO BRING RESISTANCE
MANAGEMENT TOOL TO MARKET.



STRONG COLLABORATION
WITH IVCC IN SOLUTION DEVELOPMENT.

* Source WHO



Science For A Better Life

What you do is much more than controlling pests. It's about creating healthier spaces for your customers where they live, work and play. That's why Bayer invests in the latest innovations, technical expertise and business-building tools for Pest Management Professionals. So, together, we can help people lead a better life. It's science, solutions and support at your fingertips. It's Science For A Better Life.

For more information, visit backedbybayer.com

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