



Ant Control That's Clearly Superior.

Make the ants disappear. When customers call about an ant problem, that's all they want. They're not concerned with the how, what and why of ant control. All they want to see is their ant problem solved. And with new Optigard® Ant Gel Bait from Syngenta, that's all they will see.

Unlike other baits, Optigard Ant Gel Bait doesn't have an unsightly yellowish-brown color. Optigard Ant Gel Bait is transparent at application and remains clear throughout the treatment cycle. It has little to no odor, won't stain treated surfaces and resists degradation due to high temperatures.



FAST COLONY KNOCKDOWN

Because of the unique action of its active ingredient, thiamethoxam, Optigard Ant Gel Bait is readily transferred throughout the colony after its initial ingestion. Packaged in a ready-to-use, 30-gram syringe, Optigard Ant Gel Bait may be applied in spots up to one gram in cracks and crevices where ants nest and forage.

Once ingested by foraging workers, Optigard Ant Gel Bait doesn't kill immediately. Instead, it is designed to take advantage of ant trophallaxis, or exchange of fluids. Ants that feed on the gel return to the nest and transfer the bait to their nest-mates, working to eliminate the entire colony, including queens. Tests show that a reduction in workers will be apparent in two to three days, with complete colony elimination occurring within a week or more.

Optigard Ant Gel Bait has a non-repellent formula that has demonstrated excellent ingestion activity and extended palatability among a wide variety of ants. Studies show Optigard Ant Gel Bait retains its palatability for more than two full weeks after baiting, up to twice as long as other products.

Furthermore, ants will continue to feed on Optigard Ant Gel Bait even after the active ingredient becomes concentrated as the product dries out over time. The transfer effect is diminished because the ants die more quickly, but they're never repelled from feeding.

Apply Optigard Ant Gel Bait where ants are seen foraging or nesting. For example:



Points of entry into a structure



Behind kitchen appliances and baseboards

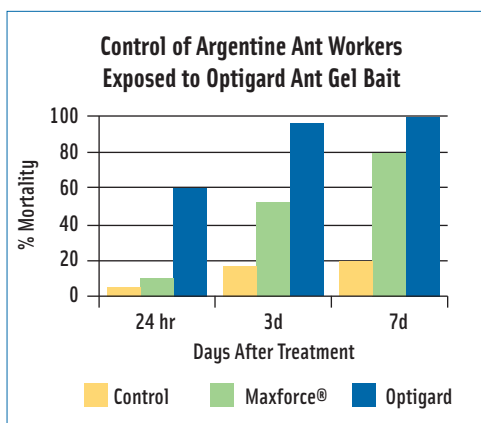


Around window and door frames

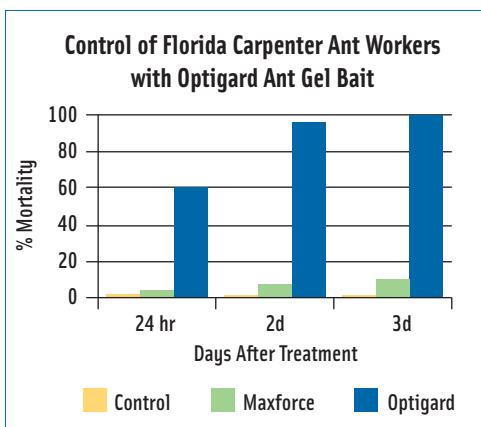
WIDE-SPECTRUM CONTROL IN A CLEAR GEL

Optigard Ant Gel Bait delivers potent control of a wide variety of ants, including: Argentine, carpenter and odorous house ants. Its powerful, slow-acting active ingredient, thiamethoxam, controls workers, brood and queens.

Independent field tests conducted in 2006 against Argentine ants determined Optigard Ant Gel Bait killed 97% of workers and 100% of queens in just three days. By comparison, competitive products registered zero queen mortality.



Tests conducted with carpenter ants in Florida showed Optigard Ant Gel Bait achieved 95% mortality of workers in two days, 100% in three days. Efficacy of Maxforce reached only 11% after three days.



WHY CHOOSE OPTIGARD ANT GEL BAIT

- Broad-spectrum control of ants and other arthropod pests, including carpenter ants
- Colorless and odor-free
- Non-repellent and transferable; knocks out workers, brood and queens
- Remains palatable for at least 14 days after baiting (indoors and outdoors)
- Packaged in a ready-to-use syringe with plunger for easy application

ANT CONTROL IS BETTER WHEN IT'S INVISIBLE

Unlike other baits, Optigard Ant Gel Bait doesn't have an unsightly color or sloppy consistency. It's virtually transparent, odor-free and non-staining. Optigard Ant Gel Bait is highly palatable and its formulation takes advantage of ant trophallaxis, ensuring complete colony knockdown, including queens. So the only thing your customers will see is their ant problem disappear.

To find out how Optigard Ant Gel Bait can help your business, contact your local Syngenta sales representative, call 1-866-SYNGENT(A) or visit www.syngentapmp.com

